



# RESOURCING MOVEMENTS

Philanthropy and Advocacy Partnerships  
to Secure the Opportunity to Learn



THE SCHOTT FOUNDATION FOR PUBLIC EDUCATION  
WAS CO-FOUNDED IN 1991 BY LILO LEEDS AND HER  
SON, GREG JOBIN-LEEDS, WITH MARIA JOBIN-LEEDS  
AND GERRY LEEDS.

The Foundation is named after Lilo's parents, Caroline and Sigmund Schott, Jewish immigrants who escaped Nazi Germany with their daughter and built successful lives in the United States.



**JOHN H. JACKSON**  
President & CEO

**25** years ago, the Schott Foundation was founded with the idea that the American public education system is one of the most important lifelines to opportunity in our nation. Schott's founders believed that if a single individual, family, or foundation appropriately leveraged its resources to build the public and political will to institutionalize the right type of systemic changes, all students could have access to a high-quality public education.

With this mission, the Schott Foundation launched with an overarching objective that we still work toward today: to develop and strengthen a broad-based movement for equity in education, ensuring that all children have an opportunity to learn.

Although Schott began as a private foundation, our founders soon realized that positioning the Foundation as a public fund would allow for the type of collaboration and bold strategies needed to lead toward the policies and practices necessary to fulfill our goals. From our earliest days as a private checkbook philanthropic organization, which set its roots in Massachusetts and New York, Schott has grown and blossomed into a national public fund with reach across the country—all while sharpening our analysis and understanding of both the value of grassroots organizing and the breadth and depth of the barriers facing students and how to address them systemically.

Schott has worked around several guiding principles: (1) The key to widespread, lasting change is through systemic policy work. (2) Sustainable change is best achieved when those in communities impacted by the injustices are significantly engaged as leaders seeking the remedy. (3) Philanthropy's impact is the greatest when we leverage our resources to yield larger public sector investments.

Through our efforts to expand access to early childhood education in Massachusetts, or increase fiscal equity in New York, or the myriad campaign activities in between, the Schott Foundation is committed to building and sustaining platforms that elevate grassroots voices demanding that all students have the access and opportunity to learn. Schott has funded local campaigns reducing out-of-school suspensions and pushout, fighting school closures, and improving school climates. With the release of our first Black Boys Report in 2006, and continuing with our investment around girls of color, Schott has approached our research and grantmaking strategy with an intersectional race and gender lens. Boys and girls of color are in many ways the "canary in a coal mine." The denial of their educational opportunity warns us of the structural inequities that, if not remedied, will harm our communities and country for generations to come.

Schott's 25-year history chronicles the impact that can be made when individuals with a strong philanthropic commitment collaborate with parents, students, educators, and other philanthropic partners to yield social justice outcomes. Our history and progress has prepared us for this next phase of work, which challenges us to leverage our education-focused resources and networks to join with a cross-cutting group of philanthropic, nonprofit, private and public sector partners to address a multitude of whole-child climate factors that create healthier living and learning communities and provide all students an opportunity to learn.

The road ahead is long and winding. Yet, Schott remains resolved that leveraging resources to create opportunity for all students to learn is one of the best investments philanthropy can make. We understand that traveling this road requires both philanthropic patience and advocacy persistence. The work of the Foundation is not a destination but a part of a consistent democratic process, which requires constant renewal to ensure that generations to come have the voice, the resources, and the opportunity to learn and to succeed.



## HISTORICAL HIGHLIGHTS

1991

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### Schott Foundation

Founded in Massachusetts

1994

### Schott Foundation

Opened first office in Cambridge, with Greg Jobin-Leeds as President

1999

A new **public charity** was created as a separate entity from the private family foundation. This bold step, in which the Leeds sustained their funding commitment but gave up a large degree of control, allowed for a more inclusive and broad-based leadership

2007

### Dr. John H. Jackson

Named President and CEO of the Schott Foundation

2009

### National Opportunity to Learn Network

Launched to support collaboration among Schott's growing national portfolio of grantees

2015-2016

**Schott grantees** led key education policy and movement-building victories in Massachusetts, California, Pennsylvania, Arkansas, New York, New Orleans, Chicago and Mississippi

2016

1994

### The Campaign for Fiscal Equity

which brought its landmark court case against the State of New York over the state's unjust educational funding formula, received seed funding from Schott

Late 1990s

### Early Education for All

Debuted as one of Schott's signature supported campaigns, targeting early learning in Massachusetts

2001

### Dr. Rosa A. Smith

Named President of the Schott Foundation

2006

The first biennial **Black Boys** report published, offering a state-by-state analysis of academic achievement through a race and gender lens

2007

Schott Foundation Received **Critical Impact Award** from the Council on Foundations

2014

Schott launched a strategy to address climate barriers and create **Healthy Living and Learning Communities**

## ABOUT THE SCHOTT FOUNDATION

The Schott Foundation for Public Education aims to develop and strengthen a broad-based and representative movement to achieve fully resourced, quality PreK-12 public education. Schott's core belief is that well-resourced grassroots campaigns can lead to systemic change in the disparities poor children and children of color face in our nation's schools. In helping to build these campaigns into a movement, Schott recognizes its pivotal role as both funder and advocate.

Our goal is to replace harmful, siloed policies and practices with collaborative, whole-child community approaches, by:

- Organizing funding and other resources to build capacity for systemic change
- Building networks and partnership across sectors and issues
- Supporting research and policy advocacy with an intersectional lens
- Changing the narrative to build support for positive solutions

We're a one-stop shop for philanthropic partners seeking to support a holistic approach to social justice movements. We make a dollar go further by being deeply embedded partners, leveraging assets across the field and making strategic investments where needed to accelerate advocacy and get results in communities.

To help build this movement, Schott provides grants and other supports to campaigns led by parents, students and other advocates seeking to bring equity to the following issue areas:

- High-quality Early Education
- Fair & Just School Resources
- Wraparound Student Supports
- Teaching Quality Supports
- Fair & Just School Climate



From our founding through fiscal year 2017, the Schott Foundation has given:

**\$38,187,277**

through a total of 931 grants to local, regional and national nonprofit organizations.



**NATIONAL Grantmaking**

Schott has provided significant support to national campaigns and coalitions, research and policy efforts, and field-building to advance equity in education. Total: **\$8,962,156**



**WESTERN Grantmaking**

With its diverse population, the West holds plentiful opportunities to improve the opportunity to learn for students. Over the course of our history, Schott has accelerated its Western grantmaking, offering **\$298,500** to date.



**MIDWESTERN Grantmaking**

Some of the most dynamic and effective campaigns we support are in the Midwest. Throughout our giving history, we have seeded **\$282,500** in this area.



**SOUTHERN Grantmaking**

Through an intentional effort to build infrastructure, increase capacity, and expand opportunity, Schott has given **\$2,679,900** to Southern organizations in the past 25 years.



**NORTHEAST Grantmaking**

Schott was born in the Northeast, and as such, much of our grantmaking activities and results have been concentrated in the region. We have granted a total of **\$25,692,221** to Northeast organizations.



# RESOURCING STRATEGY

Our philosophy toward grantmaking goes far beyond providing money. Rather, we create active and vibrant partnerships, and we build extensive networks to allow our partners to collaborate and learn from each other, expand their breadth and depth, and produce bigger results. They become part of our 28,000-member strong National Opportunity to Learn Network, which hosts allied organizations, grantees, and advocates to highlight and celebrate grassroots organizing, share success stories, and offer useful resources. In addition, Schott provides customized support for individual grantee campaigns, through communication, policy, networking and philanthropic leveraging supports.

## Communications Impact

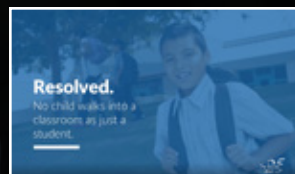
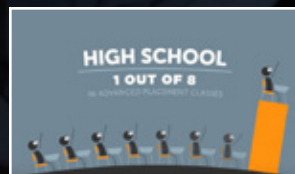
Schott has the capacity and expertise to develop effective messaging and disseminate it across various platforms. We produce policy guides and translate complex data and concepts into easily accessible infographics and other communications tools that are employed widely by grassroots advocates and organizers. Schott provides technical assistance to our grassroots partners in order to align messages and framing and build capacity for advocacy. We have also provided in-depth, tailored social media trainings for our grantee partners, who have a collective social media reach of 100,000+ followers.

### INFOGRAPHICS



Our most recent infographics have been downloaded more than 8,000 times.

### VIDEOS



Communications-produced videos in the last year have been viewed more than 5,000 times.

### TRAINING & TECHNICAL ASSISTANCE



In March 2017, leaders from 22 of our grantee partners came together for our Opportunity to Learn Network Communications Summit. Experts on media training, message development, education, and social justice organizing led workshops to enhance these leaders' skills. The summit is an outgrowth of regular one-on-one support the Schott communications team provides to grantees on a daily basis.

## Policy & Advocacy Impact

Schott has a strong reputation as a leader in bringing new data and policies to the field to reframe big problems and identify new and promising solutions. For example, the Schott Foundation was one of the first philanthropies to collect data on academic outcomes disaggregated by race and gender to reframe the achievement gap issue as one of systemic opportunity gaps, and was a leader in promoting a set of policies for more restorative approaches to school discipline, including systemic changes to suspension policies and police in schools, which disproportionately affect Black boys and girls, resulting in the school-to-prison pipeline. As a result of Schott's leadership in this space, many other leading organizations have shifted their focus to opportunity gaps and fighting the school-to-prison pipeline, and there are critical grassroots campaigns making progress to end these practices all across the country.

Our Grassroots Education Webinar Series is one of our most popular sources of providing policy supports.

### WEBINARS

936 views  
  
SEPT 2016

864 views  
  
JAN 2017

719 views  
  
APRIL 2017

Addressing Classroom Bias to Improve Learning

How to Stop the School-to-Prison Pipeline for Girls of Color

Racism in Philanthropy: Effective Practices for Grantmakers

### BLACK BOYS REPORT

Since 2006, the Schott Foundation's efforts to collect and publish national data on the four-year graduation rates for Black males compared with other subgroups has been to highlight how the persistent systemic disparity in opportunity creates a climate and perception of a population who is less valued. Because Black lives continue to matter to us, the most recent edition is intended to again alert the nation to the serious reality of a quieter danger that does not instantly end young lives, but creates an all but insurmountable chasm of denied opportunities.







## Networking Impact

For 25 years, Schott has forged deep, long-term, collaborative relationships with grassroots and grassroots partners and holds rich knowledge relative to how various networks work together to drive systemic change in schools and communities across the country.

Schott has built the National Opportunity to Learn Network, which has more than 28,000 individual members, representing local, statewide and national coalitions of allied organizations working to secure high-quality public education for all students. Schott uses this platform to disseminate crucial resources to advance advocacy campaigns that improve access to wraparound health, education and criminal justice supports, as well as improve school climate, quality teaching and equitable school funding.

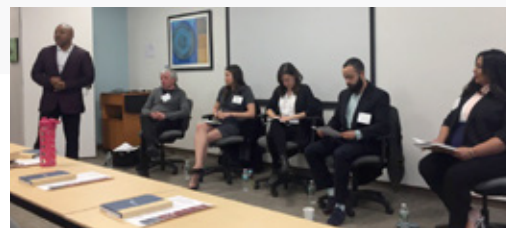
Schott works with partners to regularly convene advocates, both virtually and in person, to share information and resources, align key messages and coordinate campaigns to build a unified movement.

### OTL SUMMIT



## Philanthropic Leveraging Impact

Schott has an excellent track record of organizing local and national donors and engaging them as key partners in grassroots movements. We have provided strategic fundraising support to our partners, leveraging more than \$70M for systemic change efforts over the past 25 years. To make the most of every possible resource grantees can access, Schott provides funder briefings, crowdsourced fundraising, and targeted fundraising support to our partners.



*In April 2017, Schott co-hosted a Funder's Briefing with Associated Grant Makers: **Leveraging Advocacy for Education Equity in Massachusetts**. The briefing brought together diverse funders who support education, child and youth development and social justice to learn about alliance building from the perspective of education justice advocates working locally and statewide.*

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FOR EQUITY & OPPORTUNITY IN  
**PUBLIC EDUCATION**



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